



# JORDAN Z. MARKS

ASSESSOR/RECORDER/COUNTY CLERK  
COUNTY OF SAN DIEGO

[www.sdarcc.gov](http://www.sdarcc.gov)



## ASSESSOR'S OFFICE

1600 PACIFIC HIGHWAY, SUITE 103  
SAN DIEGO, CA 92101-2422  
(619) 236-3771 • FAX (619) 557-4056

## RECORDER/COUNTY CLERK'S OFFICE

1600 PACIFIC HIGHWAY, SUITE 260  
SAN DIEGO, CA 92101-2400  
P.O. BOX 121750, SAN DIEGO, CA 92112-1750  
(619) 237-0502 • FAX (619) 557-4155

## PUBLICATION REQUIREMENTS

*(Business and Professions section Code 17917 and Government Code section 6064)*

Within 45 days after a Fictitious Business Name Statement has been filed with the County Clerk, the statement shall be published in a newspaper of general circulation in the county where the Fictitious Business Name statement was filed. Be sure to contact newspaper early, as they may not publish immediately. If you pass the 45-day requirement, the statement automatically expires, and you will be required to file a new Fictitious Business Name Statement and pay applicable fees. The law does NOT allow for any extensions! It is the registrant's responsibility to verify the newspapers publication deadlines. Publication must be once a week for four consecutive weeks. After the 4th publication, the newspaper should send you a Proof of Publication (signed affidavit indicating dates of published in their newspaper). Proof of Publication must be filed with the County Clerk within 30 days after the 4th publication. Some newspapers provide the service of filing this for you; therefore, check with the newspaper with which you publish. In any case, filing the proof is your responsibility. Contact any of the listed adjudicated newspaper on the reverse and select one to publish your filing; publication charges may vary. Please note that this requirement is for a legal publication and is NOT a business advertisement.

You are required to publish a Fictitious Business Name Statement if:

- It is your first-time filing;
- You have made **any** changes to a previous filing, **other than** a change in the residence address of a registered owner;
- You have allowed for the previous statement to expire more than 40 days even if there are no changes;
- You are filing Statement of Abandonment, or;
- You are filing a Statement of Withdrawal of Partnership.

If there are no changes to the original filing and it is renewed within 40 days of the expiration date, there is no need to publish.

Fictitious Business Name Statement expires:

- Five (5) years from the date of filing.
- When the registrant files a statement of abandonment.
- 40 days after any change to a filing, other than a change in the residence address of a registered owner.

The filing of Statement of Withdrawal from Partnership does not cause a statement to expire.

For the public's convenience, Fictitious Business Name Statements can be filed at any of our branch office locations as shown below. If you have any further questions, please call our office or visit our website [www.sdarcc.gov](http://www.sdarcc.gov).

### Branch Offices Available to Serve You

<b>Chula Vista</b> 590 Third Ave. Chula Vista, CA 91910 (619) 237-0502	<b>East County Office &amp; Archives</b> 10144 Mission Gorge Rd. Santee, CA 92071 (619) 237-0502	<b>Kearny Mesa</b> 9225 Clairemont Mesa Blvd. San Diego, CA 92123 <b>*Recorder/County Clerk services not being offered.</b>	<b>San Marcos</b> 141 E. Carmel St. San Marcos, CA 92078 (619) 237-0502
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# Adjudicated Newspapers of General Circulation in San Diego County

(In accordance with Government Code 6000 et sec.)

This list is provided as a courtesy to those who are required to cause publication of legal advertising. No representation is made as to the validity of the newspaper. It is believed that this list represents all the adjudicated newspapers currently in publication within San Diego County. The San Diego Assessor/Recorder/County Clerk's office neither endorses nor recommends any publication service.

**ALPINE SUN**  
2144 ALPINE BLVD.  
ALPINE, CA 91901  
(619) 445-3288

**(THE) ASIAN JOURNAL**  
550 E 8TH ST., STE. 6  
NATIONAL CITY, CA 91950  
(619) 474-0588

**BEACH AND BAY PRESS**  
1621 GRAND AVE., STE. C  
SAN DIEGO, CA 92109  
(858) 270-3103

**CARMEL VALLEY NEWS**  
380 STEVENS AVE., # 316  
SOLANA BEACH, CA 92075  
(858) 218-7200

**(THE) COAST NEWS**  
531 ENCINITAS BLVD., 204/205  
ENCINITAS, CA 92024  
(760) 436-9737

**CORONADO EAGLE AND JOURNAL**  
1224 10TH ST., STE. 103  
CORONADO, CA 92118  
(619) 437-8800 X201

**(THE) DAILY TRANSCRIPT**  
2652 FOURTH AVE., 2ND FLR.  
SAN DIEGO, CA 92103  
(619) 232-3486

**DEL MAR TIMES**  
380 STEVENS AVE., STE. 316  
SOLANA BEACH, CA 92075  
(858) 218-7200

**EAST COUNTY CALIFORNIAN**  
119 N. MAGNOLIA AVE.  
EL CAJON, CA 92020  
(619) 441-0400

**EAST COUNTY GAZETTE**  
270 E. DOUGLAS AVE.  
EL CAJON, CA 92020  
(619) 444-5774  
(619) 444-5779 (FAX)

**ESCONDIDO TIMES-ADVOCATE**  
720 N BROADWAY, STE. 108  
ESCONDIDO, CA 92025  
MAILING ADDRESS:  
PO BOX 461900  
ESCONDIDO, CA 92046  
(760) 546-4200  
(760) 359-5815 (FAX)

**HEARTLAND NEWS**  
11337 MORENO AVE.  
LAKESIDE, CA 92040  
(619) 390-1662

**HISPANOS UNIDOS**  
P.O. BOX 462016  
ESCONDIDO, CA 92046  
(760) 740-9561

**IMPERIAL BEACH EAGLE & TIMES**  
1224 10TH ST., STE. 103  
CORONADO, CA 92118  
(619) 437-8800 X201

**JULIAN NEWS**  
P.O. BOX 639  
JULIAN, CA 92036  
(760) 765-2231

**LA JOLLA LIGHT**  
565 PEARL ST., # 300  
LA JOLLA, CA 92037  
(858) 218-7200

**LA JOLLA TODAY**  
1621 GRAND AVE., STE. C  
SAN DIEGO, CA 92109  
(858) 270-3103

**LA PRENSA**  
1712 LOGAN AVE.  
SAN DIEGO, CA 92113  
(619) 425-7400

**NORTH COUNTY SPECTRUM**  
210 S. JUNIPER, STE. 211  
ESCONDIDO, CA 92025  
(760) 747-8911

**(THE) PENINSULA BEACON**  
1621 GRAND AVE., STE. C  
SAN DIEGO, CA 92109  
(858) 270-3103

**POWAY NEWS CHIEFTAIN**  
13426 COMMUNITY RD., STE. C  
POWAY, CA 92064  
(858) 218-7200

**RAMONA SENTINEL**  
1306 MAIN ST., STE. 105  
RAMONA, CA 92065  
(858) 218-7200

**RANCHO BERNARDO NEWS JOURNAL**  
13426 COMMUNITY RD., STE. C  
POWAY, CA 92064  
(858) 218-7200

**RANCHO SANTA FE REVIEW**  
380 STEVENS AVE., STE. 316  
SOLANA BEACH, CA 92075  
(858) 218-7200

**SAN DIEGO BUSINESS JOURNAL**  
4909 MURPHY CANYON DR.  
SAN DIEGO, CA 92123  
(858) 277-6359

**SAN DIEGO COUNTY HERALD**  
2057 ALPINE BLVD.  
ALPINE, CA 91901  
(619) 445-0374

**SAN DIEGO MONITOR**  
3570 OLIVE ST.  
LEMON GROVE, CA 91945  
(619) 668-1007

**SAN DIEGO NEWSLINE**  
2196 LOGAN AVE.  
SAN DIEGO, CA 92113  
MAILING ADDRESS:  
PO BOX 181806  
CORONADO, CA 92178  
(619) 567-7377

**(THE) SAN DIEGO UNION TRIBUNE**  
350 CAMINO DE LA REINA  
SAN DIEGO, CA 92108  
(619) 299-3131

**SOLANA BEACH SUN**  
380 STEVENS AVE., STE. 316  
SOLANA BEACH, CA 92075  
(858) 218-7200

**(THE) STAR NEWS**  
321 E ST.  
CHULA VISTA, CA 91910  
(619) 427-3000

**THE PAPER**  
845 WEST SAN MARCOS BLVD.  
SAN MARCOS, CA 92078  
(760) 747-7119

**UPTOWN SAN DIEGO EXAMINER**  
3601 30TH ST.  
SAN DIEGO, CA 92104  
(619) 955-8960  
(619) 955-8962 (FAX)

**VALLEY ROADRUNNER**  
29115 VALLEY CENTER RD., STE. L  
VALLEY CENTER, CA 92082  
(760) 546-4200  
(760) 359-5815 (FAX)

**VOICE AND VIEWPOINT**  
3619 COLLEGE AVE.  
SAN DIEGO, CA 92115  
(619) 266-2233

**VILLAGE NEWS**  
111 W. ALVARADO ST.  
FALLBROOK, CA 92028  
(760) 723-7319